

Facebook Etiquette



6 Tip for Using Facebook for FRGs



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FRGs - Why do we need “Facebook Etiquette”?

With the geographic challenges that many FRGs face, more than not we are turning to social media sites like “Facebook” to keep in touch.

As with many forms of public media, we need to be careful that our use of these sites are safe, secure, and generally accepted by a group.

Remember, a Facebook Group page is not the same as your personal Facebook page, treat your FRG Facebook Group page with professionalism!

Here are 6 Tips to help your group with Facebook Conundrums.



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1. Protect Personal Information

Be sure to vet your group membership. Before allowing anyone to become a member of the group, make sure they should have an association with your group.

Although you really want to wish “Sally Sue” a Happy Anniversary, or “Little Jimmy” a Great Birthday, remember that people can use this information in a negative way and to steal their identities. If a group member is going on Vacation for a week, do not wish them well on their trip, people will know their home is unoccupied.

Remember – just because you are aware of something, does not mean you have permission to share it with the world!



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2. Photo Opportunities are Fun, but . . .

More and more, everyone from employers to extended family members, people are using Facebook as a way of checking in and up on people in their personal lives. This can cause serious problems for people in the photos for reasons too far to list.

Remember, to ask permission to use the “friend’s” photo before sharing it on a group site. What may seem like innocent fun to some, may not be acceptable to others.



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3. A Group Page is Not the Same as a Personal Page

Remember when posting to the “wall” of a group page, you are posting for everyone in that group to see - make sure what you are saying is appropriate content for the entire group. If it is not appropriate for the group, just call or email the person(s) you wish to communicate with.

A Group Page should be viewed much like a FRG Newsletter, only group related information should be posted.



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4. Read What You Type . . . Before You Hit “Submit”

As with Email, when you are typing you may intend your message to be understood in one way, however, when you submit the message to the Facebook page, it is read by the group in another way. So, to avoid hurt feelings and just a bad “mojo” with the entire group, always re-read your message, before submitting to the group page.

Remember - If you send a message that you did not intend to appear on a group page, contact the group page administrator immediately and ask that the statement be removed. The good news here is that many times the message can be removed before anyone has read the unintended message.



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5. Do Not Use a FRG Facebook Group as a Method of Advertising or For a Personal Agenda

If you are hosting a Pampered Chef or Tupperware Party at your home – that is great, but is not appropriate content for a group Facebook site and can be viewed as trying to make money from your group. Be Careful!

Many of us have our own views about everything from religion to politics, however, a Group Facebook site is not your personal platform. Do not use it as such.



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6. If You Don't Have Anything Nice To Say . . .

Don't Say It – EVER!

There is no excuse for being mean, unprofessional, or inappropriate on a group site. This site should represent the view of the entire group and not one persons "soap box" views!

Group Administrators: If anyone is rude or cruel on a group site, remove them from your group. There is no reason for the FRG Facebook Group to be a scary or unsafe place for your group members.

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DISCUSSION/QUESTIONS

