

FAMILY SPONSORSHIP

When new service members join the unit, by regulation, they are formally sponsored by another member of the unit—someone to help the new service member get to the first drill, meet other service members, educate about benefits, and the unit’s mission, etc. But the family is often overlooked. Members of the unit and the Family Readiness Group can help sponsor new families. This is very similar to the Welcome Wagon program you may be familiar with in your civilian community. Your sponsorship program need not be elaborate. It may be a phone call, letter, or visit. Through whatever means, express a warm welcome. This is an excellent way to recruit new volunteers for the Family Readiness Group and increase retention and ensure mobilizations and other periods of separation go more smoothly.

SPONSORSHIP

1. What is a sponsorship program?
2. Why is it important?
3. What are some things you can do for a sponsorship program?